

Market Research Database

Title	Source	Region	Description	Year	Free/Paid	Private/Public	Link	File
World Bank Open Data	World Bank	Global	Free and open access to global development		Free	Public	https://data.worldbank.org/	
Country PESTLE Analysis	Market Research Reports	Global	PESTEL Analysis, SWOT Analysis and Risk Analysis		Paid	Private	https://www.marketresearchreports.com/countries/	
World Trade Report 2024 - How to make trade work for all	World Trade Organisation	Global	The 2024 World Trade Report explores the complex interlinkages between trade and inclusiveness across and within economies, and discusses how trade policies need to be complemented by appropriate domestic policies to make the benefits of trade more inclusive. The WTO's "Global Trade Outlook and Statistics" analyses recent global trade developments and presents the organization's forecasts for merchandise trade volume. Breakdowns of merchandise and commercial services trade by sector and region are provided, together with details on leading traders. The report is issued twice a year. The main forecast is issued in April while the update is published in October.	2024	Free	Public	https://www.wto.org/english/ress_e/publications_e/wtr24_e.htm	https://www.wto.org/english/res_e/booksp_e/wtr24_e/wtr24_e.pdf
Global Trade Outlook and Statistics	World Trade Organisation	Global	Trade Profiles 2023 provides key data on merchandise trade and trade in commercial services for 197 economies. Each two-page profile provides a breakdown of the economy's major exports and imports and its main trading CCGs contain market conditions, opportunities, regulations, and business customs for over 125 countries prepared by trade and industry experts at U.S. embassies worldwide.	2024	Free	Public	https://www.wto.org/english/ress_e/reser_e/gtos_e.htm	https://www.wto.org/english/res_e/booksp_e/stat_10oct24_e.pdf
Trade Profiles 2023	World Trade Organisation	Global	International market research is key to successful export planning. Our trade professionals in more than 70 international offices help keep you informed about opportunities in key markets through our Market Intelligence program. We use years of experience and connections to continuously produce reliable reports and data on markets. The Observatory of Economic Complexity (OEC) offers detailed global trade data, covering over 500 subnational regions, 5,000 products, and thousands of firms. It enables users to explore trade patterns, compare economic performance, and generate reports quickly using clear visualizations. The OEC is designed to help analysts save time by providing fast access to relevant data and streamlined tools for	2023	Free	Public	https://www.wto.org/english/ress_e/publications_e/trade_profile_s23_e.htm	https://www.wto.org/english/res_e/booksp_e/trade_profiles23_e.pdf
Country Commercial Guides	US International Trade Administration	Global		2023	Free	Public	https://www.trade.gov/country-commercial-guides	
Market Intelligence Articles	US International Trade Administration	Global		2023	Free	Public	https://www.trade.gov/market-intelligence	
The Observatory of Economic Complexity	The Observatory of Economic Complexity (OEC)	Global			Free	Public	https://oec.world/en	

Country Comparison Tool	The Culture Factor Group	Global	Explore the country comparison tool through the lens of the 6-D Model© to get an overview of the deep drivers of a country's culture relative to other world cultures.		Free	Private	https://www.theculturefactor.com/country-comparison-tool	
South Africa's Trade Statistics	South African Revenue Service	South Africa	Explore South Africa's Merchandise Trade Statistics through interactive visualisations and other content, download the relevant data you need, and browse the latest press release.	2024	Free	Public	https://www.sars.gov.za/customs-and-excise/trade-statistics/	
India's Trade Statistics	Department of Commerce - Indi's Ministry of Commerce	India	Latest trade figures, export import data bank, and monitoring dashboard with the geospatial data of merchandise and services Ttrade.	2023	Free	Public	https://www.commerce.gov.in/trade-statistics/	
Brazil's Comex Stats	Brazilian Ministry of Development, Industry and Foreign Trade	Brazil	Official system to extract statistics on Brazilian foreign trade in goods. Create queries to understand Brazil's exports and imports with different levels of detail. Customize your queries and extract data into CSV or Spreadsheets.		Free	Public	https://comexstat.mdic.gov.br/en/home	